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**Muratec America, Inc. promotes the PyramidST recruiting solution**  
*Program will assist dealers in identifying, recruiting and hiring top tier sales talent*

Plano, Texas (March 7, 2008) — Muratec America, Inc. a leading manufacturer of multifunction digital office equipment and business productivity solutions, announced today a partnership with Pyramid Screening Technology, Inc (PyramidST) to assist Muratec Dealers in identifying, recruiting and hiring sales talent. PyramidST will work one-on-one with the dealership's hiring manager to develop a desired candidate profile, and then harness PyramidST's proprietary technologies and state-of-the-art recruiting processes to quickly source and screen applicants, delivering a pipeline of qualified and motivated candidates to each dealership's hiring manager.

PyramidST serviced well over 150 copier dealer engagements in 2007, **attaining an astonishing 85-90% success rate in sales representatives being hired**, with a 140-145% offer rate (meaning 1 in 3 candidates may decline the offer). The majority of the representatives were hired within 30 days of engaging PyramidST, resulting in increased revenues and an improved bottom line.

With PyramidST ([www.PyramidST.com](http://www.PyramidST.com)), Muratec Dealers will be able to:

- Reduce time to hire by 50%
- Source applicants aggressively, screening them based on Dealer criteria.
- Avoid the frustration and time spent calling under-qualified or uninterested candidates.
- Avoid the time & expense of job board postings, newspapers, agencies and job fairs.
- Typically hire within 30 days of engaging PyramidST
- Increase productivity, cost savings and bottom line performance.

“One of the key pain points our dealers face is recruiting qualified and motivated sales representatives. For many dealers this has become a time-consuming effort which requires an abundance of valuable resources,” said Jim D’Emidio, Vice-President, Sales & Marketing, Muratec America, Inc. “By partnering with Pyramid Screening Technology, Muratec is providing our dealers with a powerful, turnkey program to identify, qualify and recruit top-tier sales talent quickly and cost-effectively. The initial feedback we’ve received from our dealers that have utilized the program has been extremely positive and we expect many more dealers to benefit from this program.”

**About Muratec:**

Muratec America, Inc. is a manufacturer of multifunction digital office equipment and business productivity solutions. The company is a Plano, Texas-based subsidiary of Murata Machinery, Ltd., a privately held multinational corporation based in Kyoto, Japan. Visit [www.muratec.com](http://www.muratec.com) for more information.